

## Fabric Deodorizer - Lavender

Active Odour Neutralisation · Active Odour Neutralisation · with Neutral pH + Lavender Fragrance

### KEY BENEFITS

— <b>Active odour neutralisation</b>	molecular interference with malodour compound structure — eliminates odour at the chemistry level rather than overlaying it with competing fragrance.
— <b>Neutral pH</b>	safe on all institutional textiles including upholstery, curtains, stored linen, mattress covers, and soft furnishings without colour impact or water-marking.
— <b>Lavender fragrance profile</b>	appropriate for healthcare, educational, and industrial welfare environments — calming, clean, and universally acceptable across occupant demographics.
— <b>5-litre institutional refill</b>	compatible with any standard trigger spray bottle — eliminates per-unit aerosol cost and plastic packaging waste at institutional deployment volume.
— <b>Reduces unnecessary wash frequency</b>	targeted odour management between wash cycles reduces total wash load — measurable water, energy, and fabric degradation savings at institutional scale.
— <b>Application distance</b>	spray lightly and evenly from 20–30 cm distance onto the textile surface. A fine mist is sufficient — do not saturate.

### AT A GLANCE

<b>pH</b>	Neutral
<b>Fragrance</b>	Lavender — calibrated for healthcare, educational, and industrial welfare environments
<b>Pack size</b>	5 Litres
<b>Shelf life</b>	18 months from date of manufacture, unopened
<b>Safe on</b>	Upholstery, curtains, stored linen, mattress covers, soft furnishings, carpets
<b>Rinse after use</b>	Not required — allow to air-dry
<b>Application</b>	Trigger spray — 20–30 cm from textile surface

### HOW TO USE

- 1 Application distance**  
spray lightly and evenly from 20–30 cm distance onto the textile surface. A fine mist is sufficient — do not saturate.
- 2 Soft furnishings**  
spray upholstery and curtains lightly 2–3 times per week in occupied institutional areas. Allow to air-dry before contact.
- 3 Stored linen**  
spray lightly before folding and placing in storage to prevent odour development during the storage interval.
- 4 Healthcare applications**  
apply to patient area curtains, soft furnishings, and mattress covers during the interval between scheduled washing cycles. Avoid direct application to wound-contact or sterile field areas.
- 5 Industrial welfare areas**  
apply to welfare room soft furnishings, locker area textiles, and rest room upholstery to maintain acceptable ambient conditions between scheduled cleaning cycles.

## WHY IT WORKS

How does fabric deodorizer eliminate odour from textile fibres rather than simply masking it? Textile fibres — particularly the natural and synthetic fibres used in institutional soft furnishings and linen — are porous materials with high surface area relative to their visible dimensions. When malodour volatile organic compounds (VOCs) are present in the air surrounding a textile, they adsorb onto the fibre surface and penetrate into the fibre matrix, where they become physically trapped. This is why fabrics smell — the odour compounds are not just on the surface but embedded within the fibre structure. Fragrance-only fabric fresheners address this by introducing a competing odour compound — typically a pleasant fragrance — that occupies olfactory receptors at higher concentration than the malodour compound. This works temporarily, but as the fragrance compound evaporates from the textile surface, the malodour compounds that remain embedded in the fibre are again detectable. The freshening effect is the duration of the fragrance, not the elimination of the malodour. Active odour neutralisation compounds — including the citral and related aldehyde compounds in this formulation — react chemically with the functional groups of malodour molecules embedded in the fibre, converting them to non-volatile, odourless reaction products. The malodour compound is not displaced or competed with — it is chemically transformed. The result is genuine deodorisation that persists after the fragrance component has faded, because the source of the odour has been eliminated rather than covered.

## DID YOU KNOW

Fact Lavender has been used as a fabric freshener since ancient Rome — Romans used it to scent their baths and laundry, and the word "lavender" derives from the Latin lavare, meaning to wash. Two thousand years later, lavender's linalool compound still actively interferes with odour molecules at the chemistry level. Some things age well.

## WHAT YOU GET FROM ONE PACK

### 2 ml per application.

One 5-litre pack. 2,500 fabric freshening sessions. At approximately 2 ml per application (3 sprays), a single 5L pack delivers 2,500 individual fabric freshening applications. For a 100-bed healthcare facility treating soft furnishings, curtains, and stored linen daily, one pack covers approximately 25 days of continuous institutional textile freshening. Versus individual aerosol fabric fresheners at equivalent application volume, the bulk format reduces per-application cost by 80% and eliminates 100+ individual aerosol cans of packaging waste per equivalent volume.

## FULL PRODUCT SPECIFICATIONS

<b>Active system</b>	Odour-neutralising aldehyde compounds + lavender fragrance system
<b>pH</b>	Neutral
<b>Specific gravity</b>	0.98–1.00 at 25°C
<b>Formulation type</b>	Aqueous fragrance-active solution
<b>Appearance</b>	Clear to slightly hazy liquid
<b>Fragrance</b>	Lavender — calibrated for healthcare, educational, and industrial welfare environments
<b>Application</b>	Trigger spray — 20–30 cm from textile surface
<b>Safe on</b>	Upholstery, curtains, stored linen, mattress covers, soft furnishings, carpets
<b>Avoid on</b>	Silk or dry-clean only fabrics — patch test first
<b>Rinse after use</b>	Not required — allow to air-dry
<b>PPE</b>	None
<b>Shelf life</b>	18 months from date of manufacture, unopened
<b>Pack size</b>	5 Litres
<b>MSDS / TDS</b>	Available on request

## CAUTION & STORAGE

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### **Handle with care.**

For professional and institutional use. For textile surface application only — not a disinfectant or surface cleaner. Do not apply to wound-contact surfaces, sterile field areas, or items in direct contact with open skin. Patch test on silk or dry-clean only fabrics before full application — some delicate fabrics may be affected by the fragrance compounds. In case of eye contact, rinse with water. Keep out of reach of children. Store in original sealed container below 30°C, away from direct sunlight. Keep container closed when not in use. Shelf life 18 months from manufacture date, unopened.

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**BEFORE YOU START — PPE REQUIRED**

- ✓ Disposable gloves (recommended)

**QUICK REFERENCE**

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- ✓ For professional and institutional use.
- ✓ In case of eye contact, rinse with water.
- ✓ Store in original sealed container below 30°C, away from direct sunlight.
- ✓ Keep container closed when not in use.

**DON'T**

- ✗ Do not apply to wound-contact surfaces, sterile field areas, or items in direct contact with open skin.
- ✗ Keep out of reach of children.

Emergency / questions: care@allesclinx.com · allesclinx.com · National Poison Control (India): 1800-116-117